

Why would you like to study at Istituto Marangoni Paris, and what does it mean to you?

The purpose of this scholarship is to support and encourage talented students who demonstrate creativity, vision, and a strong motivation to study at Istituto Marangoni Paris. Applicants are invited to express their aspirations and personal connection to the school through a visual concept or essay.

1. Subject

Istituto Marangoni Paris, in order to support and foster new talents, has launched a Scholarship contest dedicated to its undergraduate and postgraduate courses in Fashion Design, Fashion Styling, Fashion Business, Fragrances & Cosmetics and Hospitality.

Istituto Marangoni offers to 9 best talents the opportunity to benefit from a deduction on the tuition fee (enrollment fee is always due) for the chosen course starting in September 2025 at Istituto Marangoni Paris, as follows:

- Up to 5.000€ per each year of bachelor course
- Up to 5.000€ for Master courses
- Up to 5.000€ for Foundation
- Up to 5.000€ One Year Intensive

The deduction can be applied to courses at Undergraduate and Postgraduate level offered by Istituto Marangoni Paris starting in September 2025 and it is not transferable to subsequent intakes.

In order to participate in the contest, students will have to present the required documents (see section 3).

Deadline: September 8th, 2025

2. Criteria of participation

Multiple requests shall not be considered. Participation in the selection is free of charge. No extra costs will be charged other than those deriving from the candidate's internet network connection for accessing the service, which are the responsibility of the user.

Istituto Marangoni assumes no responsibility for events beyond its reasonable control including, without limitation: the access, bar to access, the malfunction and difficulties relating to the technical instruments, the software and the hardware, the transmission and the connection, the data which can bar the candidate from participating in the selection.

A mandatory requisite for the participation in this selection is the candidates' explicit consent to the processing of his/her personal data.

3. How to participate

For Foundation course please upload the following documents:

- High School Diploma: if you haven't graduated from high school yet, you can upload a certificate of enrolment confirming that you are attending your final year or a copy of the Transcript / Scoreboard. When not in English, an official English translation must be supplied;
- Letter of motivation (Personal Statement). We suggest you explain why you wish to participate in the initiative and the selected course as well as explaining your personal and aspirational goals (about 100 words);
- 1 passport size photo;
- Copy of your ID / Passport;
- Language knowledge: for non-mother tongue students, a B1 (CEFR) language certificate is required.

For three-year courses, in addition to the project file, please upload also the following documents:

- High School Diploma: if you haven't graduated from high school yet, you can upload a certificate of enrolment confirming that you are attending your final year or a copy of the Transcript / Scoreboard. When not in English, an official English translation must be supplied;
- Letter of motivation (Personal Statement). We suggest you explain why you wish to participate in the initiative and the selected course as well as explaining your personal and aspirational goals (about 100 words);
- 6 Creative Ideas - for creative courses: they can be anything that visually describes their inspiration and the area of study that applicants have chosen. They can be submitted in the form of sketches, drawings, photographs, moodboards and collages. The 6 creative ideas might also be a mix of these. They can also be a personal reinterpretation of objects, environments, people, situations, etc. or design ideas such as a representation of personal creations such as outfits/fashion collections, objects, furniture pieces, interior spaces, etc. according to the desired course you are applying to. All items must be submitted in A4 or A3 format, in .pdf, .tiff, .jpg, .zip.
- Piece Of Written Work - for business related courses: 700-word document where candidates identify one emerging trend. Candidates will need to illustrate the emergence of one key trend in the fashion and/or luxury sector. The research should focus on a contemporary issue/trend related to consumer behaviour - such as digital, sustainability, new textiles. etc. The text should be accompanied by visual research and a list of references and be submitted as a pdf file.

- 1 passport size photo;
- Copy of your ID / Passport
- Language knowledge: for non-mother tongue students, a B1 (CEFR) language certificate is required, with specific requirements (e.g. for English: IELTS 6.0 without elements below 5.5). For the language certificate, participants may also attach a document certifying that the exam has been scheduled or a self-certification stating that the exam will be taken before the beginning of the course.

Students who have a university degree from a native English speaking country (UK, USA, Canada, Australia, etc.) or are nationals of a majority English speaking country are exempt from English language test requirements.

For one year intensive courses, in addition to the project file, please upload also the following documents:

- Latest diploma : if you haven't got your final diploma yet, you can upload a certificate of enrolment confirming that you are completing the current course and expected termination date. . When not in English, an official English translation must be supplied;
- Letter of motivation (Personal Statement). We suggest you explain why you wish to participate in the initiative and the selected course as well as explaining your personal and aspirational goals (about 100 words);
- 1 passport size photo;
- Copy of your ID / Passport.

For Master courses, in addition to the project file, please upload also the following documents:

- Copy of University Degree certificate: if you haven't graduated yet, you can upload a certificate confirming your expected graduation date. When not in English, an official English translation must be supplied;
- Copy of University Transcript (when not in English, an official English translation must be supplied);
- Letter of motivation (Personal Statement). We suggest you explain why you wish to participate in the initiative and the selected course as well as explaining your personal and aspirational goals (about 300 words);
- Portfolio: A portfolio of 10-12 drawings, photographs, slides. The portfolio must demonstrate your creative abilities, as well as technical skills, supported by a brief description of your personal contribution to the development of the project;
- 1 passport size photo;
- Copy of your ID / Passport
- Curriculum Vitae;
- 2 reference letters;
- Language knowledge: for non-mother tongue students, a B2 (CEFR) language certificate is required, with specific requirements (e.g. for English: IELTS 6.5 without elements below 5.5). For the language certificate, participants may also attach a document certifying that the exam has been scheduled or a self-certification stating that the exam will be taken before the beginning of the course.

Students who have a university degree from a native English speaking country (UK, USA, Canada, Australia, etc.) or are nationals of a majority English speaking country are exempt from English language test requirements.

Once selected for the scholarship, students for an undergraduate course will be required to complete a brief skill test and an aptitude interview online.

For further information on how to apply, feel free to contact:

admissions.paris@istitutomarangoni.com

4. Calendar

- September 8th, 2025 > Deadline to apply and to send the creative project

5. Jury and evaluation criteria

Projects will be evaluated by a specialized jury composed by Istituto Marangoni admissions Team and Faculty Committee (hereinafter the “Jury”) and will be evaluated on the basis of the following criteria:

- Coherence of objective;
- Level of Innovation;
- Project effectiveness from a functional and aesthetic point of view;
- Overall quality of the project;
- Ability to synthesize information and clarity of the project.

Winners will be selected at the Jury own discretion.

6. Award

Scholarships consist in a deduction on the tuition fee for the selected courses as follows (enrollment fee is always due) :

- Up to 5.000€ per each year of bachelor course
- Up to 5.000€ for Foundation
- Up to 5.000€ for Master courses
- Up to 5.000€ for One Year Intensive

Please note that the scholarship obtained is valid only for the chosen course and is not transferable to subsequent intakes.

7. Results and publication

At the end of the selection made by the Jury, the winners of the call shall be informed by email or by a phone call.

The selected participant for the scholarship shall confirm his/her interest in the scholarship within 3 working days from the date of the first communication by email. After that period without receiving any communication from the winner, the scholarship shall be considered as expired and shall be reassigned.

The acceptance of the scholarship implies the obligation for the winner to submit the application for the selected course and pay the residual quote of the application and tuition fee.

8. Rights and use of the delivered outputs

The participants (hereinafter the “Participants”) agree to transfer to Istituto Marangoni, in Paris, 15 rue Boissière Paris 75116 (hereafter “Istituto Marangoni”) the right to use the creative projects (hereinafter the “Project”) and the products that will be, where applicable, implemented as a consequence of the project; the right to use any output delivered for the participation to the contest for ideas **“Why would you like to study at Istituto Marangoni Paris, and what does it mean to you?”**, as well as all the materials connected to the projects

and delivered, including the drawing of the Project, the sketches, the samples, the models, the texts and the video and photo materials. Istituto Marangoni reserves the right to use, publish

and exploit the Projects in the form and manner deemed most appropriate: the Participants shall also authorize Istituto Marangoni to use the documents received for promotional purposes and in the manner deemed most appropriate. The Participants, joining the contest for ideas **“Why would you like to study at Istituto Marangoni Paris, and what does it mean to you?”**, declare that Istituto Marangoni cannot be subject to any claim resulting from such use. In any case, the participants agree to indemnify and hold Istituto Marangoni and its successors harmless from any liability toward third parties.

9. Declarations and warranties

The Participant declares and guarantees:

- (i) to be the author of the Project, to own and to be fully, legitimately and autonomously entitled to grant, without limitation, all the rights granted herein, including but not limited to intellectual property rights anyhow related to the Project;
- (ii) that the Project is original and shall not, directly or indirectly, infringe any third parties' right, including copyrights and intellectual property rights;
- (iii) that the Project shall not contain any obscene, violent, defamatory, blaspheme, upsetting elements and that it shall not infringe any third party personal and patrimonial right (including moral rights, image rights, honor and/or reputation and/or confidentiality rights, copyrights, data protection, publishing and/or others rights) or any applicable law;
- (iv) In the event the Project contains elements and/or parts from third parties works, the Participant guarantee to have obtained in advance and/or to obtain all necessary consents, releases and/or authorizations, as well as all usage rights of the Project granted herein;
- (v) that there are no rights or agreement with any third party which shall interfere with the rights granted herein and with the full and free usage and arrangement of the Project by Istituto Marangoni and its successors.

In any case, the Participant undertakes to indemnify and hold Istituto Marangoni and its successors harmless with respect to every demand, claim, contestation or request, whether made or brought before the courts or otherwise, by third parties related to the Project and/or to the rights granted pursuant the article 8 and/or that are inconsistent with the representations, warranties and obligations that the Participant has provided herein or by law and/or may interfere with the full and free exploitation by Istituto Marangoni and its successors of the rights granted herein.

10. Information on the treatment of personal data

Personal data collected as a result of the participation to the call will be used for the following purposes: execution of the operations of the call and for the thereto related purposes: the processing of personal data will be executed using manual, electronic and telematics tools closely related to the purposes for which they were provided; they could be disseminated through websites and social networks connected to the Istituto Marangoni S.r.l. In case of refusal to provide the data requested for the call participation the application form will be rejected and the potential participant excluded. In case of refusal to provide the data, as indicated, in order to transfer the advertising material, there will be no consequences. Personal data collected as a result of the call participation will be registered in the Istituto Marangoni database, holder of the treatment;

People to whom the data collected as a result of the participation to the call refer to are considered the holders, pursuant to article 7 of the Legislative Decree 196/2003, of the related rights, among them, the confirmation of the existence of their personal data and their provision in an intelligible form, the cancellation, the transformation into anonymous form or blocking of data processed unlawfully, as well as the updating, rectification, integration and to oppose the treatment for any legitimate reason. By participating in the call, the participants give their consent to the aforementioned treatment of data.

11. Consent to the use of personal data

The participants authorize the Istituto Marangoni to use their personal data and their image, as well as to take videos, photos, registrations and to consign their image through third parties and with any tools, video, photo and television and the activity related to the call.

They grant Istituto Marangoni the right to use the said “material” in the context of the publishing products directed by the Istituto Marangoni and in the context of the institutional website and social networks.

12. Applicable law and jurisdiction

The french law will govern the call and the relations between the participants. Any dispute that may arise between the promoters and the participants will be of exclusive jurisdiction of the Court of Paris.